

ACOMS

THE AMERICAN COLLEGE OF
ORAL AND MAXILLOFACIAL SURGEONS

The 13th Annual ACOMS Residents Meeting **November 9-10, 2024 | ACOMS Headquarters, Washington, DC**

The ACOMS Residents Meeting features keynote lectures from nationally noted speakers, abstracts and case studies from OMS residents, social programming, and opportunities for sponsored lectures from exhibitors. The program has been attended by 60-75 OMS resident attendees in previous years in Philadelphia, Cincinnati, Dallas, and Washington, DC.

Sponsorship support is critically important to the success of this event, which is run at very little cost to the participating residents. Don't miss your chance to support the meeting and introduce your products to the next generation of oral and maxillofacial surgeons in an intimate, high-exposure, and low-pressure setting.

Platinum Sponsorship:

A) Sponsor the Welcome Reception: A welcome reception will take place on Saturday, November 9th from 5:30-7:00 PM. ACOMS will work with the sponsor to select a location within walking distance of the course venue. The sponsoring company will receive signage recognition at the reception and exclusive rights to display literature and demonstrate products within the reception space (venue restrictions on use of surgical equipment may apply), as well as the Sponsor Recognition Package plus one additional staff member (2 exhibit staff total). *

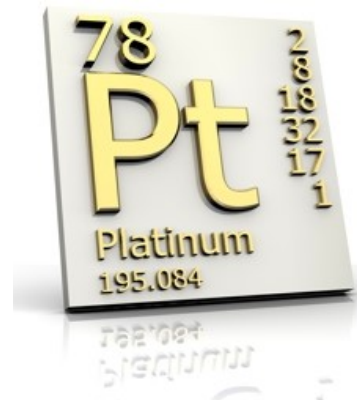
Price: \$2,000 + Cost of food and beverage. Number Available: One (1)

B) Custom Networking Excursion: ACOMS will work with the sponsor to develop a custom, social excursion for Friday or Saturday evening, whether arranging a moonlight tour of DC, booking a local escape room challenge, or claiming tee times at the local mini golf joint. Includes Sponsor Recognition Package plus one additional staff member (2 exhibit staff total).*

Price: \$2,000 + Cost of activity. Number Available: One (1) Friday and One (1) Saturday

C) Platinum Sponsorship II combines any three Silver Sponsorship items. The sponsor will receive one exhibit table, each of the benefits outlined for the Silver Sponsorship items of their choice below, and the Sponsor Recognition Package plus one additional staff member (2 exhibit staff total). *

Price: \$6,000 Number Available: One (1)



Gold Sponsorship:

- D) Meeting T-Shirt Sponsor:** The sponsoring company will be recognized as the exclusive sponsor of the event t-shirt cobranding with ACOMS. Sponsor also received the Sponsor Recognition Package. *

Price: \$4,000 Number Available: One (1)

- E) Combine Two Silver Items:** A Gold Sponsorship may combine any two items from the Silver Sponsorship. The sponsoring company will receive one exhibit table and each of the benefits outlined in the Silver Sponsorships on the following page and the Sponsor Recognition Package. *

Price: \$4,000 Number Available: Two (2)

Silver Sponsorships:

- F) Lanyard Sponsor:** ACOMS will produce a custom lanyard to feature your company in front of every attendee. Includes the Sponsor Recognition Package. *

Price: \$2,000. Number Available: One (1)

- G) Sponsor a Breakfast or Lunch:** Saturday and Sunday lunches and Sunday breakfast will be served adjacent to the lecture room. Break sponsors will receive signage recognition during their sponsored break and one dedicated broadcast e-mail to Resident Meeting attendees and ACOMS Resident Members (approximately 800 residents). The exhibiting company provides content/imagery and ACOMS will distribute the email. Includes the Sponsor Recognition Package. *

Price: \$2,000. Number Available: Two (2) Breakfasts and Two (2) Lunches

- H) Sponsor a Session:** Educational sessions are available for sponsorship. Recommended topics can be surgical or practice management/professional, but they must be educationally focused and provide value to the attendees. While your product or service may be mentioned, this session must be fully non-commercial and unbiased. Session times are selected on a first-come, first-served basis. The sponsor is responsible for any speaker honorarium or travel expenses in addition to the sponsorship fee. Includes the Sponsor Recognition Package. *

Price: \$2,000 Number Available: One (1)

Exhibit Table:

Our intimate exhibit hall features meals and exhibit tables near to the lecture classroom. This format ensures you will receive high exposure and meaningful interaction with every attendee. Includes:

- **One tabletop exhibit** to display literature and interact with attendees. Due to space limitations, booths, pop-ups, and large or noisy equipment will not be permitted.
- **One staff registration** to attend the Residents Meeting, including meal functions, admittance to the Welcome Reception, and all abstract presentations and lectures. One additional registration may be purchased for \$300.
- **One attendee pre & post email list in Excel format** is to be distributed after the meeting (emails are for opt-in only).
- **Name and logo recognition** in electronic and print promotional materials before the meeting.

Price: \$1,500 Number Available: nine (9)



Sponsor Recognition Package

Each premium partner will receive the following as part of the sponsor recognition package:

1. Program Ad
 - a. Platinum full-page ad
 - b. Gold half-page ad
 - c. Silver quarter-page ad
2. Logo in marketing emails for the event
3. Pre/Post Attendee List (opt-in only)

A la Carte:

For companies wishing to gain exposure and support the ACOMS Residents Meeting, but who are not able to attend the event or wish to increase their current exposure, the following items are available for a la carte purchase (does not include an exhibit table):

- Custom Networking Excursion (2 available 1-Friday, 1-Saturday) \$2K + Cost of Activity
 - Saturday networking at or after 7:00 PM
- Lanyards: \$2,000
- Prize donation or travel award support: \$1,000 or product of equivalent value
- Travel Award: \$1,000
- Pre-event attendee email list (opt-in only): \$500
- Onsite program advertisement (full page): \$500
- Onsite program advertisement (half page): \$300

Not seeing the sponsorship you are looking for? Alternative support models are welcome. Please contact Maeceon Lewis to discuss any level of support for this event: (202) 367-2324, mlewis@acoms.org

The 13th Annual ACOMS Residents Meeting
November 9-10, 2024 | ACOMS Headquarters, Washington, DC
Application/Contract for Exhibit and Sponsorship

Return Payment to ACOMS | 8369 Solution Center, Chicago, IL 60677-8006
 Email form to mlewis@acoms.org or Fax to (202) 367-2182

Sponsorship Packages

- Platinum Sponsorship
 - A \$2K + F+B Cost
 - B \$2K + Cost of Activity
 - C \$6K
- Gold Sponsorship:
 - D \$4,000
 - E \$4,000
- Silver Sponsorship
 - F \$2,000
 - G \$2,000
 - H \$2,000

Sponsorship Items: see Platinum, Gold and Silver for descriptions of available items.

Exhibit Table

- Exhibit Table \$1,500

A La Carte Sponsorships

(does not include exhibit table):

- Travel Award Sponsorship –\$1,000
- Product Donation
Item and Value: _____
- Pre/Post attendee List – \$500
- Full-page Program advertisement \$500
- Half-Page Program Advertisement – \$300

Company Information

(Please print or type)

Company Name: _____

Mailing Address _____ Suite: _____

City: _____ State/Prov. _____ Postal Code _____

Phone: _____

Primary Contact

Name: _____

Title: _____ Direct Phone: _____

E-mail _____

(Most correspondence is via email)

AGREEMENT SECTION: All applicants MUST sign below for the application to be processed

Full payment of the total exhibitor and sponsorship fee must accompany the application. Notice of acceptance or rejection will be sent within 30 days of receipt of the application. This application will become a binding contract between the applicant and ACOMS upon acceptance. **All sales made after September 27, 2024, are final and nonrefundable.** All cancellation requests received by this date are eligible for a 50% refund of the amount paid. There will be no refund given for any cancellation request received after September 27, 2024.

APPLICANT SIGNATURE: _____ **DATE:** _____

Print Name: _____ **Print Title:** _____

Total Sponsorship/Exhibition Contribution: _____

Payment Information

All prices are in U.S. Dollars

Make check payable to ACOMS and mail it along with your application to:
ACOMS Residents Meeting Exhibits 2024, 8369 Solution Center, Chicago, IL 60677-8006

Please email this contract to mlewis@acoms.org.